

# Jordan Tracy

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## Address:

300 Garber Street #4  
Hollidaysburg, PA 16648

## SUMMARY:

An experienced reporter with skills in:

- Pitching and developing news content on tight deadlines.
- Developing relationships and communicating effectively.
- Anchoring and producing a wide range of content.

## ANCHOR/REPORTING EXPERIENCE:

### WTAJ News

September 2016-Present

MMj, *Reporter, Fill-in Anchor*

Altoona, PA

- *Reported and produced* live, local, fun, and entertaining content that highlighted local businesses and communities.
- Anchored morning, noon, and weekend newscasts.
- Performed 4-8 live shots *daily*.
- Worked all shifts.
- Covered everything from politics and late breaking hard news to local feel good features.
- Pitched, researched, wrote, filmed, and edited stories for TV news.

### Penn State Intercollegiate Athletic Video

January 2014-May 2016

*Video Production Crew*

- Operated cameras, replay and technical directed live sporting events.
- Ran audio for live and taped sporting events.

### Centre County Report (Emmy Award Winning)

Fall 2015

*Anchor/Reporter*

State College, PA

- Nominated for an SPJ Award.
- Anchored newscasts and webcasts.
- *Technical directed and directed* newscasts.

### 46Live THON Webcast

October 2015-May 2016

*Host/Technical Director*

State College, PA

- *Hosted* 9 hours of the 46-hour live webcast.
- *Technical Directed* 9 hours of the 46-hour live webcast.

### CBS Local: Digital

June 2013-August 2013

*Sports and Games Intern*

New York, NY

- Researched and pitched engaging sports content for 23 CBS websites nationally.

## EDUCATION:

### Pennsylvania State University

August 2012- May 2016

B.A. Broadcast Journalism. Minor in Business. University Park, PA

## SKILLS:

Adobe Premiere, Avid, iNews, SocialNewsDesk, ENPS, Audacity,  
Live reporting.